

ADVERTISING THING IDEAS TAILOR TRENDY TASTE DESIGNER GRACE DECORUM DESIGN IDEAS SHOW SKETCH NEWS MODEL DECORUM SHOES DESIGNER ELEGANCE SHOW SKETCH NEWS MAGAZINES CLOTHES CITY TASTE THING CLASSIC SHOES STYLISH CLOTHS THING SKETCH NEWS MAGAZINES SILHOUETTE MARKETING GRACE ELEGANCE ART PERFECT FAMOUS TRENDY TASTE CITY SHAPE ART CLASSIC DECORUM DESIGN CITY SHAPE ART CLASSIC DECORUM DESIGN CLASSIC ART SHAPE COUTURE MODEL DESIGNER

TRENDY TASTE HANDMADE CATWALK DESIGNER GRACE DECORUM DESIGN IDEAS SHOES DESIGNER ELEGANCE SHOW SKETCH NEWS MODEL DECORUM SHOES COUTURE FAMOUS STYLISH CLASSIC GRACE CATWALK CLOTHS CITY SHAPE IDEAS SHOW ART COUTURE TASTE CITY TRENDY CLOTHES

TAILOR IDEAS CATWALK MODEL ART PROJECT TASTE CITY DESIGNER TASTE CITY DESIGNER COLLECTION

130

WEST 34TH STREET
HERALD SQUARE

MARKETING GRACE ELEGANCE ART PERFECT FAMOUS TRENDY TASTE CITY SHAPE ART CLASSIC DECORUM DESIGN CITY SHAPE ART CLASSIC DECORUM DESIGN CLASSIC ART SHAPE COUTURE MODEL DESIGNER DECORUM CLASSIC ADVERTISING FAMOUS PROJECT TASTE SILHOUETTE HANDMADE MAGAZINES CLASSIC HANDMADE ELEGANCE SHOW DESIGN ART COUTURE SHOES COLLECTION DESIGNER TAILOR THING CLOTHS MARKETING DECORUM TASTE THING GRACE WEEK PERFECT TRENDY CATWALK TAILOR DECORUM CLOTHES COLLECTION TASTE GRACE MAGAZINES HANDMADE PERFECT TRENDY CATWALK



WELCOME TO HERALD SQUARE

This fast paced neighborhood is located at the crossroads of New York. An unparalleled shopping playground for global concepts that embodies innovation and shows everyone else how retail is done. With a staggering number of pedestrians, office workers and tourists alike, 34th Street offers the perfect flagship opportunity for your brand.

EVERYTHING YOU NEED FOR A \$2 BILLION SALES DISTRICT



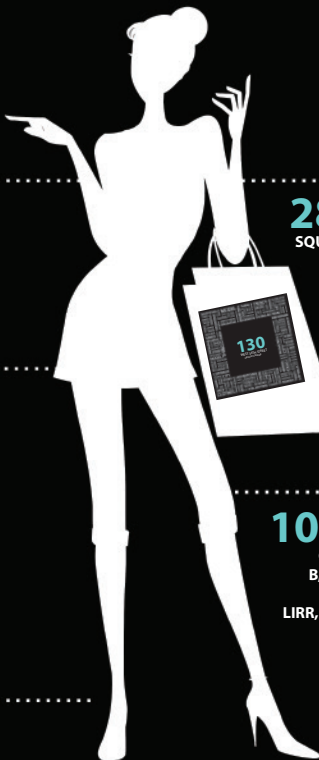
60,000
VISITORS PER DAY



20 MILLION
VISITORS PER YEAR



100,000
DAILY OFFICE WORKERS



28 MILLION
SQUARE FEET OF OFFICE SPACE

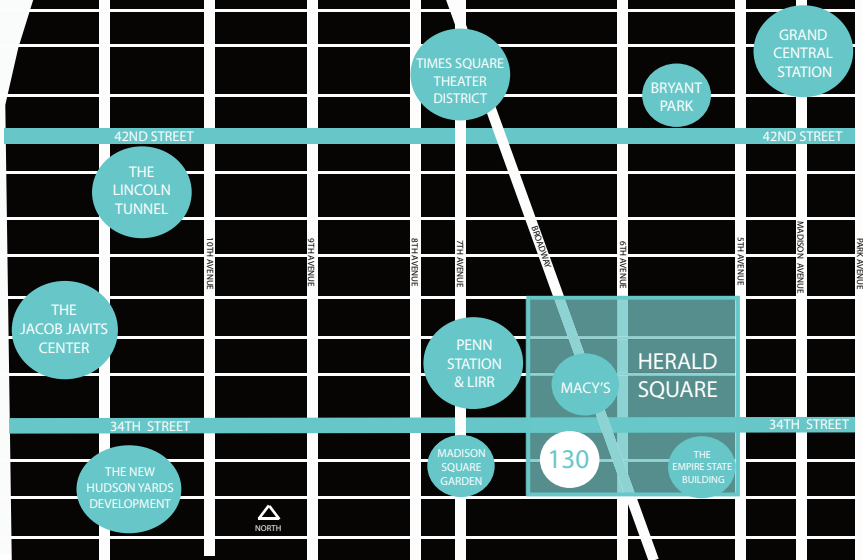


100 MILLION
COMMUTERS PER DAY
B, D, F, V, N, R, Q, W, 1, 2, 3
A, C, E, SUBWAYS
LIRR, PATH & NJ TRANSIT TRAINS

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HUDSON
RIVER



NEIGHBORHOOD OVERVIEW

MACY'S WORLD FLAGSHIP
\$1 BILLION IN ANNUAL SALES

EMPIRE STATE BUILDING
86 MILLION VISITORS PER YEAR

#1 VICTORIA'S SECRET & GAP
IN THE COUNTRY

MADISON SQUARE GARDEN
4 MILLION ATTENDEES TO OVER 400 EVENTS
EACH YEAR

PENN STATION
BUSIEST TRANSPORTATION HUB IN THE COUNTRY

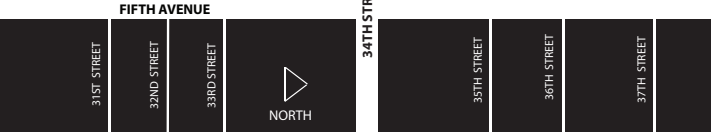
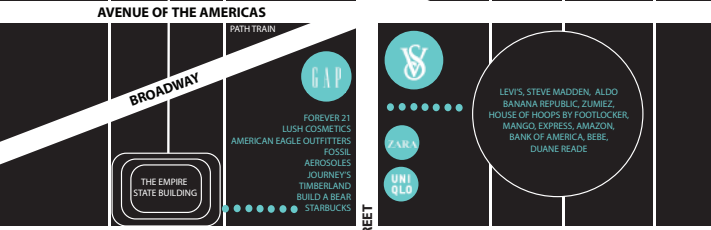
OVER 40 NATIONAL CHAINS
HAVE OPENED IN HERALD SQUARE SINCE 2000

NEW & REDEVELOPMENT

HUDSON YARDS
17 MILLION SQUARE FEET OF DEVELOPED SPACE

JACOB JAVITS CENTER EXPANSION
EXPANDS TO 3.3 MILLION SQUARE FEET

**PENN STATION/ MADISON SQUARE GARDEN
REDESIGN & DEVELOPMENT**
\$3 BILLION RENOVATION PLANS



2 LEVEL FLAGSHIP



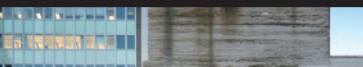
MODEL THING | TRENDY | SHOPPING | ART | STYLISH
CITY | TASTE | STORES | ART | STYLISH
CLOTHES | CLOTHING | FASHION | ART | STYLISH
MAGAZINES | FAMILIAR | COLLECTION | ART | STYLISH

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FULL
BUILDING
IDENTITY

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DECORUM SHOES CLASSIC GRACE CATWALK CLOTHS CITY SHAPE IDEAS SHOW COUTURE TASTE CITY WEEK COUTURE TASTE CITY TAILOR IDEAS THING SHOW MODEL ART PROJECT IDEAS ART CLASSIC SHOW SKETCH NEWS SHOES TAILOR DECORUM CLOTHES COLLECTION TASTE GRACE MAGAZINES HANDMADE PERFECT TRENDY CATWALK

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